



Looks like StoryMobs is going to be  
a very ***Busy Beaver*** on June 28

Toronto, ON... StoryMobs is thrilled to be presenting ***The Busy Beaver*** on **Saturday June 28** at 13 library locations across the country, to launch the 2014 TD Summer Reading Club.

The busy but careless beaver spends his days following random impulses, rarely thinking things through; leaving a devastated forest filled with stumps, half-nibbled trees and injured homeless animals as a result. One day the beaver finds himself on the wrong side of a falling tree, sending him to the hospital. While he recuperates, the beaver reflects on his behavior and decides to make some changes. Soon the beaver is making things right, much to the delight and surprise of his forest friends. This charming story by celebrated author and illustrator Nicholas Oldland reminds youngsters (of all ages) how to take care with others, as well as the world around us.

In addition to our sure-to-be wacky StoryMob, we have crafting sessions planned at all locations for earlier in the day.

**EVENT/CITY SCHEDULE**

**Book:** *The Busy Beaver*

**Date:** Saturday, June 28, 2014

**Locations:** Carbonear Library, in Carbonear, Newfoundland & Labrador  
Confederation Centre/ Bibliotheque Dr. J. Edmond-Arsenault in Charlottetown, PEI  
Bibliothèque de Candiac in Candiac, Quebec  
Bibliothèque publique de Dollard-des-Ormeaux in Dollard-des-Ormeaux, Quebec  
Kitchener Market in Kitchener, Ontario  
Ottawa Public Library in Ottawa, Ontario  
Millenium Library in Winnipeg, Manitoba  
La Bibliothèque de Saint Boniface in Winnipeg, Manitoba  
Castle Downs Library in Edmonton, Alberta  
& 4 secret locations in Toronto, Ontario (to be revealed one week before StoryMob day)

**Schedule:**      **1:00 p.m.**              **Free Props-making craft session**  
                         **2:30 p.m.**              **StoryMobs Mustering/Rehearsal**  
                         **3:30 p.m.**              **StoryMob Parade and StoryMob**

See photos/videos from some of our amazing past StoryMobs [here](#).

**A NEW KIND OF EVENT. ALL FREE. ALL FUN. ALL ABOUT THE LOVE OF READING.**

A very special thank you to the Toronto Public Library and the TD Summer Reading Club for inviting us to be a part of their wonderful annual reading initiative. We'd also like to thank Kids Can Press for their support of the event.

StoryMobs are where great books meet flash mobs with a dash of 'Rocky Horror Picture Show' thrown in. A story mob is inspired by an exceptional children's book and allows for participation in a variety of ways including costumes & props, creative play and reading from the book. StoryMobs warmly welcome the involvement of book-lovers, flash mob-enthusiasts and fun folks of ALL AGES. StoryMobs is a free event.

Like other flash mobs, StoryMobs often appear out of nowhere in an apparently spontaneous way, in a busy public space, at a (quietly) designated time and then disperse without any additional fanfare after they have finished.

After an incredible year, the idea of two women wanting to tell stories, create wonderful costumes and encourage reading and imagination has quickly grown into a new love affair with books. Over the last 12 months, StoryMobs has been gathering interest from libraries, bookstores, publishers, writers, families and book-lovers from coast to coast. StoryMobs is produced by Gretel Meyer Odell (Education and Marketing Manager for Roseneath Theatre ([www.roseneath.ca](http://www.roseneath.ca))) and owner and designer of Fancy Pants Kids ([www.fancypantskids.ca](http://www.fancypantskids.ca)) and Roxanne Deans (former bookstore owner and creative mind behind [www.roxannereads.com](http://www.roxannereads.com)). Both women see this initiative as a way of inspiring a sense of community and nurturing literacy and imagination.

Visit the StoryMobs website at [www.storymobs.ca](http://www.storymobs.ca) for more information on how to get involved.

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