FOR IMMEDIATE RELEASE: Thursday, August 1, 2013

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StoryMobs proudly presents

The Paper Bag Princess

Toronto, ON… StoryMobs is thrilled to present its third StoryMob of their inaugural summer season, ***The Paper Bag Princess*** on **Saturday, August 17**, somewhere in Toronto.

The Princess Elizabeth is set to marry Prince Ronald when a dragon attacks the castle and kidnaps her prince. In quick-witted fashion, Elizabeth finds the dragon, outsmarts him, and rescues Ronald--who seems less than pleased with her un-princess-like appearance. **Robert Munsch** celebrates feisty ladies everywhere, while Michael Martchenko's comical and colourful illustrations capture the whimsical quality of this classic Canadian tale.

StoryMobs are where great kids' books meet flash mobs with a dash of Mardi Gras thrown in. A story mob is inspired by an exceptional children's book and allows for participation in a variety of ways including costumes & props, simple choreography, musical instruments and reading from the book. StoryMobs are primarily aimed at families, but warmly welcome the involvement of book-lovers, flash mob-enthusiasts and fun folks of all ages. StoryMobs is a free event.

Like other flash mobs, StoryMobs appear out of nowhere in an apparently spontaneous way, in a busy public space, at a (quietly) designated time and then disperse without any additional fanfare after they have finished.

This summer the StoryMobs project will be organizing four StoryMobs, taking place (at secret locations) around Toronto in July, August and September.

- more -

STORYMOB SCHEDULE SUMMER 2013

*Location for all StoryMobs will be given to participants 24 hours before event.

Book: ***Where the Wild Things Are*** by Maurice Sendak
Date: Saturday, July 13, 2013

What a great day! Enjoy pics here:
http://allisoncarolinesmithblog.tumblr.com/post/55564836738

Book: ***Jillian Jiggs*** by Phoebe Gilman
Date: Saturday, July 27, 2013

Another fantastic StoryMob!
http://www.flickr.com/photos/98779532@N06/sets/72157634833070412/

Book: ***The Paper Bag Princess*** by Robert Munsch
Date: Saturday, August 17, 2013
Time: Sometime between 1:00 and 4:00pm

Book: TBA
Date: Saturday, September 7, 2013
Time: Sometime between 1:00 and 4:00pm

A NEW KIND OF FAMILY EVENT. ALL FREE. ALL FUN. ALL ABOUT THE LOVE OF READING

The StoryMobs project is produced by former theatre professionals and current entrepreneurs Gretel Meyer Odell (owner and operator of Fancy Pants Kids www.fancypantskids.ca) and Roxanne Deans (former bookstore owner and creative mind behind www.roxannereads.com). Both women see this initiative as a way of inspiring a sense of community and nurturing literacy and imagination. StoryMobs is proud to be sponsored in part by the following independent bookstores: Ella Minnow, Mabel's Fables and Another Story Bookshop.

StoryMobs is committed to making a difference for kids who don't have many books in their lives by donations of books in support of the Children's Book Bank www.childrensbookbank.com. Plus, it's going to be a ton of FUN!

Visit the StoryMobs website at www.storymobs.ca for more information on how to get involved.