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StoryMobs proudly presents
Dr. Seuss' Madcap

Green Eggs and Ham

Toronto, ON... StoryMobs is thrilled to present *Green Eggs and Ham*, the final StoryMob of their outstanding first season, on **Saturday, September 7**, somewhere in Toronto.

With his unforgettable characters and signature rhymes, it's easy to understand how Dr. Seuss' book established its place as a beloved children's classic. Follow 'Sam I Am' as he tries to persuade a friend that green eggs and ham is, indeed, a delicious meal to be enjoyed everywhere and every way.

It's been an amazing summer. An idea of two women; who wanted to tell stories, create wonderful costumes and encourage reading and imagination, is quickly growing into a new love affair with books. In only a few months, the StoryMobs project has garnered interest from libraries, bookstores, families and book-lovers from coast to coast, and they're just getting started. The StoryMobs team is already planning an autumn season and is looking forward to bringing more stories to life.

We are delighted to announce that *Green Eggs and Ham* StoryMobs will be happening simultaneously in Toronto and in Wolfville, NS (by a group of enthusiastic Storymobbers from the Annapolis Valley Regional Library). We expect this will be the first of many 'Satellite StoryMobs.'

StoryMobs are where great kids' books meet flash mobs with a dash of Mardi Gras thrown in. A story mob is inspired by an exceptional children's book and allows for participation in a variety of ways including costumes & props, simple choreography, musical instruments and reading from the book. StoryMobs are primarily aimed at families, but warmly welcome the involvement of book-lovers, flash mob-enthusiasts and fun folks of all ages. StoryMobs is a free event.

Like other flash mobs, StoryMobs appear out of nowhere in an apparently spontaneous way, in a busy public space, at a (quietly) designated time and then disperse without any additional fanfare after they have finished.

- more -

STORYMOB SCHEDULE SUMMER 2013

*Location for all StoryMobs will be given to participants 24 hours before event.

Book: ***Green Eggs and Ham*** by Dr. Seuss
Date: Saturday, September 7, 2013
Time: Sometime between 1:00 and 4:00pm

Photos from our Summer 2013 Season of StoryMobs:

Where the Wild Things Are by Maurice Sendak
Saturday, July 13, 2013
<http://allisoncarolinesmithblog.tumblr.com/post/55564836738>

Jillian Jiggs by Phoebe Gilman
Saturday, July 27, 2013
<http://www.flickr.com/photos/98779532@N06/sets/72157634833070417/>

The Paper Bag Princess by Robert Munsch
Saturday, August 17, 2013
<http://www.flickr.com/photos/98779532@N06/sets/72157635120589333/>

A NEW KIND OF FAMILY EVENT. ALL FREE. ALL FUN. ALL ABOUT THE LOVE OF READING.

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The StoryMobs project is produced by former theatre professionals and current entrepreneurs Gretel Meyer Odell (owner and designer at Fancy Pants Kids www.fancypantskids.ca) and Roxanne Deans (former bookstore owner and creative mind behind www.roxannereads.com). Both women see this initiative as a way of inspiring a sense of community and nurturing literacy and imagination. StoryMobs is proud to be sponsored in part by the following independent bookstores: Ella Minnow, Mabel's Fables and Another Story Bookshop.

StoryMobs is committed to making a difference for kids who don't have many books in their lives by donations of books in support of the Children's Book Bank www.childrensbookbank.com. Plus, it's going to be a ton of FUN!

Visit the StoryMobs website at www.storymobs.ca for more information on how to get involved.